



## Connecting the Hospitality & Events industries

### Hotels

In today's business world, travellers expect to have access to their on-line resources, be able to meet deadlines and respond to immediate opportunities or issues. They need high - quality, resilient broadband access.

As a hotelier or café operator, you need more bandwidth and your internet connectivity to always be available, in order to take internet bookings, process credit card payments, access head office systems etc.

### Hospitality and temporary outdoor events

Sporting occasions, festivals and shows are temporary events that offer great opportunities for hospitality operators and commercial exhibitors. However many such locations are not able to offer to offer resilient, useable Wi-Fi, to cater for large numbers of visitors and for the interactive applications that many exhibitors need to use.

### The Solution—100% Internet Reliability

i-MO OptiBond™ Professional Bonding Routers address the issues of maximising available bandwidth and 100% resilience by aggregating and balancing your combined internet access, with additional low cost DSL services and/or mobile SIMS.

Our unique OptiBond™ software enables you to easily prioritise critical applications such as VPN, VoIP etc. through your strongest channels. Our automatic failover/back feature means if one channel goes down, internet will always be available.

EMS, as the originator of commercially available Professional Bonding Routers which simultaneously bond different cellular networks plus ADSL / satellite have significant experience in this area.

Our products have been used at events such as the Goodwood Festival of Speed, O2 Festival, various Country Fairs and by companies such as Audi and Bentley when exhibiting at temporary or outdoor locations.

Our Professional Bonding Routers, also act as an 'All-In-One' solution by enabling up to six WAN connections and up to five concurrent VPN connections and also operates as a local server to enable printing, file share etc.



### i-MO 200, 310 & 540 Series Bonding Routers

- ◆ More experience of the technology, the market and delivering this type of bonded service, than anyone else.
- ◆ High quality UK manufacture.
- ◆ This is truly an office in a box, to provide the same level of benefits would be considerably more expensive and complex with competitors.
- ◆ i-MO is the most cost effective, robust, and professional solution for enterprise mission critical applications.
- ◆ Direct access to manufacturer for instant support and knowledgeable staff.
- ◆ Enables existing IT infrastructure investments to be utilised if required making it the most cost-effective professional solution.
- ◆ Greater bandwidth for bonding and better resilience than competitors.





## Case Study



### Case Study of Sporting Index—World Leaders in Sports Spread Betting

- ◆ Organisations frequently need an immediate and effective data communications capability.
- ◆ This is critically important in situations where the installation of conventional ADSL or leased line connections is likely to be unacceptably slow, prohibitively expensive or quite simply impossible (e.g. remote and mobile locations).
- ◆ Requirement for a reliable datacoms solution, to enable them to show changing betting odds to their clients at outside sporting events.
- ◆ Reliability and latency issues with previous data satellite systems. i-MO trial at Cheltenham Festival . Installation and set up took less than 20 minutes from scratch and i-MO provided 100% connectivity throughout the event.



#### Fred Eates, Head of Business Development at Sporting Index:-

*“Having previously tried a data satellite system, which did not prove reliable enough, we were keen to investigate the alternatives. We have had too many occasions when the satellite signal has failed leaving us with no internet access. The level of responsiveness, support and reliability during the trial (and subsequent events) has proved that i-MO was the right solution to choose.”*

## OptiBond™

Advanced Bandwidth  
Technologies



**UK Head Office:**  
Electronic Media Services Ltd  
Passfield Business Centre,  
Lynchborough Road, Liphook,  
Hampshire, GU30 7SB  
Tel: +44 (0)1428 751655  
Fax: +44 (0)1428 751654  
e-mail: imo@ems-uk.com

**SE Asia Distributor:**  
Francis Lim  
Tel: +65 987 89009  
e-mail: francis.lim@ems-uk.com

